

Message Text

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13

ORIGIN COME-00

INFO OCT-01 AF-10 ARA-16 EUR-25 EA-11 NEA-10 ISO-00 SS-20

EB-11 SCI-06 SCEM-02 INT-08 TRSE-00 CIAE-00 INR-10

NSAE-00 RSC-01 PA-04 PRS-01 USIA-15 NSC-10 /161 R

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COM/BIC/OED/DBAKER

OEA/HFK/ 1/11/74

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R 112130Z JAN 74

FM SECSTATE WASHDC

TO AMEMBASSY BONN

AMEMBASSY BRASILIA

AMEMBASSY BUCHAREST

AMEMBASSY BUENOS AIRES

AMEMBASSY CANBERRA

AMEMBASSY CARACAS

AMEMBASSY DUBLIN

AMEMBASSY JAKARTA

AMEMBASSY LAGOS

AMEMBASSY LIBREVILLE

AMEMBASSY LIMA

AMEMBASSY LONDON

AMEMBASSY MEXICO

AMEMBASSY MOSCOW

AMEMBASSY OTTAWA

AMEMBASSY PARIS

AMEMBASSY QUITO

AMEMBASSY STOCKHOLM

AMEMBASSY TEHRAN

AMEMBASSY THE HAGUE

AMEMBASSY TOKYO

AMEMBASSY WELLINGTON

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INFO AMEMBASSY OSLO

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E.O. 11652: N/A

TAGS: BEXP, XX

SUBJECT: FOREIGN BUYER GROUPS TO U.S. - OFFSHORE
TECHNOLOGY CONFERENCE (OTC) AND EXHIBITION,
HOUSTON, TEXAS, MAY 6-8, 1974.

1. OTC IS WORLD'S LARGEST AND MOST PRESTIGIOUS ANNUAL
CONFERENCE ON OFFSHORE RESOURCES AND ENVIRONMENTAL
TECHNOLOGY. THE HOUSTON SHOW WILL INCLUDE SOME 1200
EXHIBITORS OF EQUIPMENT AND SERVICES, 9 FOREIGN COUNTRY
BOOTHES AND PAVILIONS (CANADA, FRANCE, W. GERMANY, IRELAND,
JAPAN, THE NETHERLANDS, NORWAY, SCOTLAND ND SWEDEN),
AND 190 TECHNICAL PRESENTATION DURING 3 DAY CONFERENCE.
WHILE PRODUCT COVERAGE AT OTC WILL BE HEAVILY SLANTED
TOWARD ENERGY RESOURCES, THE SHOW WILL COVER ALL FACETS
OF OFFSHORE EQUIPMENT AND TECHNOLOGY. SPECIFIC PRODUCT
INFORMATION WILL BE AVAILABLE LATTER PART OF JANUARY
FOR ALL POSTS INTERESTED IN PROMOTING THIS IMPORTANT
AND TIMELY CONFERENCE. SHOW ORGANIZERS PROVIDING FOREIGN
VISITORS WITH INTERNATIONAL LOUNGE, REGISTRATION, TELEX,
TRANSLATORS ON REQUEST, AND CURRENCY EXCHANGE. PROMOTIONAL
BROCHURES IN 4 LANGUAGES (ENGLISH, FRENCH, GERMAN, JAPANESE)
READY FOR DISTRIBUTION LATTER PART JANUARY. ADVISE NUMBER
NEEDED.

2. COMMERCE ASSISTANCE TO FOREIGN VISITORS WILL INCLUDE ARRANGE-
MENTS OF SPECIFIC APPOINTMENTS AT SHOW PROVIDING BUSINESS
INTEREST MADE KNOWN SUFFICIENT TIME OR NLT APRIL 1ST.
FURTHER, COMMERCE AND OTHER ORGANIZATIONS, WILL BE AVAILABLE
AT SHOW FOR ASSISTING VISOTORS ON PROBLEMS INCLUDING
FINANCING, FREIGHT FORWARDING AND OTHER QUESTIONS BUT NOT
REPEAT NOT TRAVEL, ACCOMODATIONS AND PERSONAL ARRANGEMENTS.

ACTION REQUESTED: WE REQUEST THAT ADDRESSEE POSTS CABLE ASAP)
FOR ATTENTION COMMERCE: BIC/OED, WHETHER PROMOTION OF FOREIGN BUYER
ATTENDANCE AT THE OTC IS CONSIDERED FEASIBLE AND WORTHWHILE
WITHIN CURRENT WORK LOAD AND TIME FRAME. RUSH
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TAGS: BEXP, XX
To: BONN MULTIPLE
Type: TE
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